

SDRC RESEARCH COLLOQUIUM SPONSOR BENEFIT PACKAGE

CATEGORY	AMOUNT (KSHS)	BENEFITS
<i>Diamond</i>	1,000,000 +	<p>Main sponsor of the Colloquium & the Moot Court Competition with a dedicated booth to enhance their visibility</p> <p>One page advertisement for the organization</p> <p>Run a 10-minute video on your Organization at the colloquium</p> <p>Will have their brand running in the entire event & all communication.</p> <p>Will have the chance to have their agenda included in the program where the Master of Ceremony will from time-to-time address and refer to this.</p> <p>Will have an opportunity to address the audience.</p> <p>Will have first priority to nominate a speaker(s) to the colloquium and the public lecture</p> <p>Will have the first priority to nominate three judges to the finals of the moot court competition judging panel</p>
<i>Platinum</i>	500,000+	<p>Half page advertisement for the organization</p> <p>Run a 5-minute video on your Organization at the colloquium</p> <p>There will be an identifiable booth provided to give them accessibility</p> <p>An opportunity to address our participants at the colloquium.</p> <p>Will have a chance to engage with stakeholders, other professionals, and potential clients during the event, & students one on one.</p>

		<p>We will share their logos and slogans on all trending social media platforms during the moot.</p> <p>Identifiable booth/tent to enhance accessibility</p> <p>Will have an opportunity to engage with the students/other stakeholders present.</p> <p>An opportunity to nominate a judge to the finals of the Moot Court Competition judging panel</p>
Gold	250,000+	<p>Quarter page advertisement for the organization</p> <p>Will have the benefit of publicity throughout the event</p> <p>They will also have their logos/brands published on our posters and banner and social medial platforms</p> <p>An opportunity to address our participants at the colloquium (where possible)</p> <p>An opportunity to nominate a judge to the final Moot Court judging panel</p>
Silver	<i>Any other amount</i>	<p>Publicity throughout the event</p> <p>Brands published on our posters and social media platforms</p> <p>Honourable mentions</p> <p>An opportunity to nominate a judge to the final Moot Court judging panel (where applicable)</p>
Bronze	<i>Sponsorship in Kind</i>	<p>This can be in form of a specific item as provided in the budget e.g. Trophies, internship opportunities for students, research materials, sponsoring students and other young professionals to attend the colloquium, e.t.c.</p> <p>Publicity throughout the event</p> <p>Honourable mentions</p> <p>Brands published on our posters and social media platforms</p>